

# HOW TO GET YOUR FIRST IT JOB?

[www.firstplanet.in](http://www.firstplanet.in)

GET JOB READY  
FOR YOUR  
IT & ITES CAREER

# INTRODUCTION

## ARE GRADUATES EMPLOYABLE?

skill gap creates unemployment in Tamil Nadu and India



**30%**  
only placed  
through campus



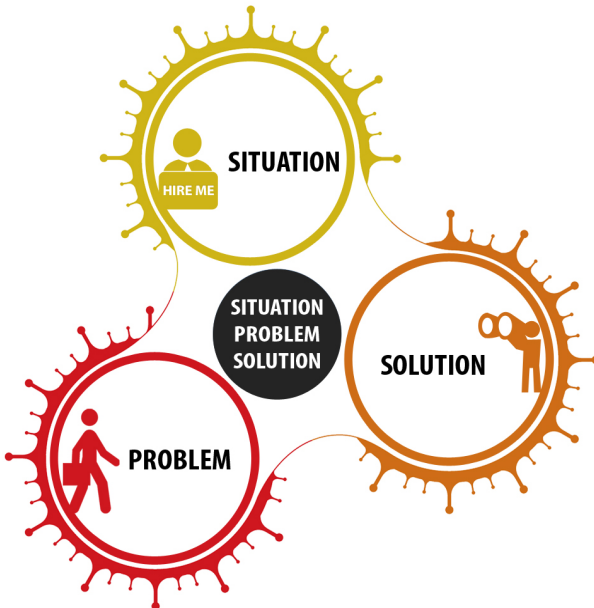
**40%**  
get placed in  
1 year's time



**12%**  
take 2 years to  
get into a job



**18%**  
remain jobless for  
atleast 2-3 years.



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## CHAPTER - II

# HOW TO GET MORE JOB INTERVIEWS ?

There are lots of ways that you can do to get more interviews. First, you have to know what are all the different types of companies and what types projects they are doing. The job portals and newspapers are the most common places where job seekers look for jobs. But many companies are publishing their job vacancies in their website.

Next, you have to brand your skills online and offline. As an IT job seeker you have probably experienced the pressure of trying to stand out from multitude of applicants an employer might consider for a vacant place. You may also have realized after, that you forgot to talk about several important achievements or skills that were particularly related to the job. Brand your skills online and offline is an easy way to solve this problem.

*Lets see the different ways to get more job interviews.*

### **WRITE BLOG DAILY**

Create an account in [www.wordpress.com](http://www.wordpress.com). Start to write post in your interested technical subject. Add this blog link in your text resumes. Share your link by reading and commenting other's blog. Employers who are reading your blog may call you for an interview.

## **UPLOAD YOUR PHOTO**

Wear neat clothes. Take photo in a professional studio. It is the most important tool to show your personality. Employers can easily remember your face even after the interview. Upload this photo in your blog.

## **RECORD AND UPLOAD VIDEO RESUME**

Practice a script with your resume contents. Record your video resume. Upload your video resume in Youtube. Add this link in your blog and text resume. It is an easy way to showcase your communication skills to the employers.

## **CREATE YOUR WEBSITE**

Your website will help to promote yourself in the job market. Create an account in [www.webs.com](http://www.webs.com). Create pages for photo, video, blog, resume, contact. Add your final year project demo. Add this website link in your text resume. An employer who looks at your website can easily decide how well you fit for their vacant place.

## **CREATE VISUAL RESUME**

Creating a visual resume involves just creating a power point with your existing resume contents. Add slides for personal, education, skills, hobbies, strength and achievements. Add your website, blog, video resume link in the last slide. Upload this power point in [slideshare.net](http://slideshare.net).

## **UPLOAD PODCAST**

It is just an audio file. Record a podcast and save it in mp3 format. Upload it in your website . Share this link in your blog, visual resume. Employers will be able to listen to your podcast from anywhere at anytime.

## **PRINT BUSINESS CARD**

It is a type of visiting card. Go to [www.vistaprint.com](http://www.vistaprint.com). Select a template. Add your skills and contact details. Print your cards. Take it where ever you go and exchange it whom ever you meet. Share your business cards when you attend job fairs, seminars, workshops, conferences, etc.

## **DRAW MINDMAP**

It is a diagrammatic way of representing about yourself. Start to draw your mind map in <http://www.mindmeister.com>. You can represent your skills, family details, education background, strengths within a single mind map. An employer can easily find your skill sets when looking at your mind map.

## **POST MESSAGES ON FACEBOOK GROUPS**

Connect with other job seekers and seniors. Ask career related questions to the seniors. Share your video resume link from you tube. Join the group 'Online Face book Jobs' and share your interview experiences with other job seekers. Ask the latest walk-in interview details.

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